

Your Name: _____

Interviewee's Name: _____

Format of Conversation: 1:1 In-Person Small Group: In-Person
 1:1 Phone Small Group: Video Call
 1:1 Video Call Other

If other, please explain: _____

Phone: Cell: _____

Home: _____

Email: Personal: _____

Work: _____

Employer: _____

Worksite: _____

Position: _____

What part of the conversation stood out to you?

What issue(s) did this person identify in this conversation?

- Health & Safety Pay Healthcare Leave Policy School Leadership
 Student Behavior Student Loan Debt Curriculum Prof. Development
 Other: _____

Would you describe this person as a natural leader? Yes No

Who did this person identify as a natural leader?

NAME	WORKSITE	POSITION

Assessment of Membership (select one):

- ① Leader and/or Activist Potential ② Plans on Joining ③ Member
 ④ Undecided on Membership ⑤ Anti-Union/Will Not Become Member

If they haven't joined, what is holding them back?

What is your follow-up plan with this person?



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TOP 10 REASONS TO JOIN

Your professional association - the NSEA - is an organization of, by and for school employees that works to achieve these common goals:

- 1 A VOICE AT THE TABLE**
Joining the NSEA gives you a voice in decisions that affect your classroom and career. Whether pursuing change, speaking at school board meetings, seeking increased funding, or advocating for education with state elected officials, NSEA supports you and your students.
- 2 INCREASED PAY AND BENEFITS**
NSEA has worked with our local associations to increase teacher salaries from 45th in the nation in 2001, to 31st in the nation in 2021-22. As a member, you can join in the efforts to promote professional pay, health care and retirement security.
- 3 POSITIVE WORKPLACE CHANGES**
The association works with you, your administration and community organizations to address issues in your school.
- 4 THE NSEA CHILDREN'S FUND**
As a member, you can access the NSEA Children's Fund to help meet the basic needs of students. From eyeglasses to mittens, the Children's Fund is there to help members help students in need.
- 5 IMPROVED WORKING AND STUDENT LEARNING CONDITIONS**
NSEA empowers educators to advocate for smaller class size, less standardized testing, updated and improved curriculum, and safe buildings. Improved working conditions mean a better learning environment for students.
- 6 ENHANCED RIGHTS**
A collective bargaining agreement is an enforceable legal document that protects your rights and provides a formal procedure for resolving grievances with support of expert staff and leaders. NSEA offers you guidance, advice, and legal representation.
- 7 PROFESSIONAL GROWTH**
Your association provides opportunities for high-quality professional development, networking and collaboration through NSEA University, webinars, specialized trainings and through LEARN, a nonprofit supported by NSEA.
- 8 COMMITMENT TO SOCIAL AND RACIAL JUSTICE**
As a member, you join forces with fellow educators to make a difference in the social and racial justice issues that matter most to you and that affect your students' lives. The association works to achieve opportunities for all students and provides training to members to develop new teaching strategies.
- 9 LIABILITY INSURANCE**
Because the liability potential can be so serious for public education employees, NEA provides all eligible association members with professional liability insurance through the NEA Educators Employment Liability Program.
- 10 NEA MEMBER BENEFITS**
Improve your buying power and save money with NEA's Member Benefits program—offering extensive benefits and discounts for products and services you use every day at www.neamb.com.



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