

## NEA EARLY ENROLLMENT MEMBERSHIP INCENTIVE PLAN:

Here are some features of the *Plan* to highlight in enrolling **first-time Active** and **new Student Program recruits**.

### A. Powerful Incentive

1. **No Cost.** Between **April 1 and August 31, 2017**, the *NEA Early Enrollment Membership Incentive Plan* offers eligible recruits no-cost access as “Insureds” in the NEA Educators Employment Liability (EEL) Program and access to select NEA Member Benefits programs.

Without the *NEA Early Enrollment Membership Incentive Plan*, first-time Active members who sign up during the 2017-18 school year would have to pay prorated NEA dues to receive these membership benefits (NEA Bylaw 2-7).

2. **Limited Eligibility.** Early enrollment is limited to recruits for the 2017-18 membership year who are either:
  - a. Individuals who sign up and pledge to pay unified Active membership dues as a first-time Active member beginning September 1, 2017 or
  - b. New NEA Student Program recruits who sign up and fully pay NEA Student Program dues for the 2017-18 membership year at the time of enrollment.

For all purposes, *including membership counts and governance representation*, early enrollees are non-members until the membership year begins on September 1, 2017.

### B. Additional Benefits

Early enrollees have access to an array of NEA Member Benefits programs. Please note that first-time Active early enrollees are not eligible to participate in the NEA Complimentary Life and Introductory Life Insurance programs until their memberships are fully activated in September 2017.

For a comprehensive look at all the programs and services NEA Member Benefits offers early enrollees, visit [www.neamb.com/earlyenrollee](http://www.neamb.com/earlyenrollee).

### C. Start Date for Benefits

Access to NEA EEL Program benefits will begin **no earlier than April 1, 2017**. The Early Enrollment date is the date that the individual signs the state affiliate's early enrollment form and the accompanying authorization form for payment of his or her 2017-18 dues commitment **OR** April 1, if forms are signed on March 31 or earlier.

**Important Note:** Before early enrollees will be granted access to qualified NEA Member Benefits programs, the state affiliate must **first** process the early enrollment forms and add new enrollees to the affiliate membership database.