

Reports to the Assembly

Membership Committee Report

Submitted by Jenni Benson

The Association membership for 2023-24, including all affiliates, continues to be close to 23,959. Membership across the state and in most categories is down. The total Active Membership is 17,505 (this number includes 425 ESPs of which 55 are Higher Ed ESPs). Of the 17,505 total Active Memberships, 683 are Higher Education Active Members (which also includes the 55 Higher Ed ESP Members), 762 NSEA-Aspiring Education Members, and 5,755 NSEA-Retired Members (which includes 178 Pre-Retired Members). There are 1,215 Self-Identified Ethnic Minority Members (which includes Aspiring Educator and Retired Members), an increase of 111 members over the previous Association year. The generational breakdown of active members is as follows: Gen Z (27 or younger) 9%; Millennials 45% (age 28 to 43); Gen X 39% (age 44 to 59); Boomers 7% (age 60 to 78). The NSEA Member Engagement Recruitment and Involvement Team (MERIT) works to build and engage members across the state. 1,039 New Educator cards were collected from potential members and members across the state. MERIT works on year-round organizing and also worked on the "Just One" membership campaign which resulted in 199 new members, which were from 55 locals. Thirty-four (34) local associations received grants for membership activities. We had 19 Member Organizers and 3 Issue Organizers in 6 targeted locals/units. (The targeted unit of Western NE incorporated 3 locals.) Early Enrollment began on April 1, 2024. Membership recruitment and organizing is a year-round effort and is everyone's responsibility. Staff, Governance, and Local Members work together to recruit and retain members.