

**Report of the Membership Committee
Submitted by Jenni Benson, NSEA President**

The Association membership for 2020-21, including all affiliates, continues to be right at 28,000. Total Active membership is 19,983. In addition, we have 456 ESP Active; 777 Higher Education Active; 969 members of NSEA – Aspiring Educators (formerly known as the Student Education Association); and 5,722 NSEA-Retired members. Of those, 1,331 self-identified as ethnic minority members.

The generational breakdown of active members looks like this:

Gen Z (21 or younger)	1.84%
Millennial	46.28%
Gen X	43.86%
Baby Boom	8.01%

Membership is year-round and everyone's responsibility. Staff, governance and local members work together to recruit and retain members. The NSEA New Educators Team works to build and engage members across the state. More than 1,542 New Educator cards were collected from new hires across the state. The New Ed Team also worked on the "Just One" membership campaign, which resulted in more than 124 new members in January and February 2021. Forty-five locals participated in "Just One." Twenty of the participating locals had more than one member join during "Just One" and received \$50 from NSEA to be used by their local.

We are happy to report that for the first time in 12 years, during a pandemic year, NSEA had an increase in membership. Thank you to all our members, local leaders, governance and staff for their work on membership. Early enrollment for 2021-22 began April 1.