

Report of the Membership Committee

By Jane Leadabrand, Ralston Education Association, Chair

The Association membership for 2018-19, including all affiliates, continues to be close to 28,000. Total active members 20,180. There are 429 ESP active; 803 Higher Education active; 1,108 members of the Student Education Association; 6,180 NSEA-Retired members.

There are 929 self-identified ethnic minority members. The generational breakdown of active members looks like this:

Generation	Percent
Gen Z (21 or Under)	00.003%
Millennial (22-37)	40%
Gen X (38-56)	46%
Boomer (55-74)	14%

Membership is year-round and is everyone's responsibility. Staff, governance and local members worked together to recruit potential members.

The New Educators Campaign Committee worked to build membership plans across the state. More than 1,800 New Educators Cards were collected from new hires across the state. The New Ed Team also created the "Just One" membership campaign for January and February. More than 200 new members signed up. Early Enrollment began April 1, 2019.