

**Report of the Membership Committee of the Board of Directors
to the 2016 NSEA Delegate Assembly,
By Marsha Edquist, Millard, Chair**

Our current membership is 20,508 active members. This number includes Higher Education and ESP active members. In addition we have 5,343 retired (NSEA-R) members and 1,410 student (SEAN) members in 2016.

The Membership Committee is an NSEA standing committee consisting of Association members appointed by NSEA President Nancy Fulton, as well as staff members appointed by Executive Director Craig R. Christiansen. The committee is charged with developing an annual membership recruitment plan with activities and materials to recruit and retain membership numbers of Pre K-12 active potential members, Education Support Professionals, and Higher Education educators.

Topics discussed this year included: a review of the membership data for all NSEA categories; compliance data for each governance district; spring membership drives and promotion of continuing membership; and moving local associations to the Electronic Fund Transfer (EFT) dues payment process in response to the legislative threat to the current payroll dues deduction program. In the current association year, 2015-2016, 67 percent of our locals and 60 percent of our members have changed from payroll deduction to EFT. We are currently in the process of changing 80 additional locals for 2016-17. When completed next fall we will have 98 percent of our locals and 71 percent of membership no longer on payroll dues deduction. Next spring we anticipate changing the last remaining locals, Omaha, Lincoln and Millard for the 2017-18 year at which point we will have 100 percent of membership on either EFT or cash/credit card.

The committee also discussed ongoing organizing projects around the state, including projects in Grand Island, Omaha, Millard, Elkhorn, Ralston, Papillion and Bellevue all of whom will send teams to the Tri-State Organizing Institute in Topeka this summer. There are also organizing projects developed from our focus groups targeted specifically on millennial membership planned or already under way in other locals across the State.