

NSEA Strategic Planning
Draft January 28, 2017

Vision: Our vision is a great public education for every student.

Mission: The mission of the Nebraska State Education Association is to advocate for all education professionals, empowering them to provide an excellent public education for every student.

Theory of Change: When we increase the capacity of our Association to effect change through member organizing, political involvement, advancing social justice issues, and responsive governance structures, then our members will be better prepared to advocate for and meet the needs of our students, our profession and public education.

Priority Goals and Outcomes:

1. NSEA will partner with national and local affiliates to strengthen our organizational capacity.
 - a. Grow Association membership
 - b. Strengthen member engagement
 - c. Provide opportunities for professional growth in the Association and Profession
2. NSEA will advance the economic well-being and secure the contractual rights of our members.
 - a. Protect collective bargaining rights
 - b. Collaborate with and train members of local associations regarding bargaining
 - c. Increase the capacity of staff and members to promote member rights
3. The NSEA supports a political environment that promotes and protects public education.
 - a. Build and strengthen partnerships with external stakeholders
 - b. Improve educator effectiveness in their political engagement
 - c. Be active in the election of pro-public education candidates
4. NSEA will advance a culture of social justice by improving educational opportunities for ALL students and building respect for the worth, dignity and equality of every individual in our diverse society.
 - a. Establish and promote an ongoing legislative agenda that advances human and civil rights
 - b. Recruit and retain a diverse population of educators
 - c. Engage members in an awareness of social justice issues and provide opportunities for professional development in cultural proficiency.
5. The NSEA will support governance structures that are responsive to the needs of our membership.
 - a. Monitor and adjust governance structures across the state to increase member representation
 - b. Increase member engagement in leadership and governance
 - c. Develop a governance structure that is responsive in meeting 21st century challenges

