

Membership Committee Report For Delegate Assembly Marsha Edquist, Millard, Chair

The Membership Committee is an NSEA standing committee consisting of Association members appointed by the NSEA president and staff members appointed by the NSEA executive director. The committee charge is to develop an annual membership recruitment plan, with activities and materials to recruit, retain and grow members from the ranks of pre-K-12, Education Support Professionals, and Higher Education categories.

Topics discussed this year included: a review of the membership data for all NSEA categories with an increase in the K-12 active membership; compliance data for each NSEA governance district; spring membership drives and promotion of continuing membership; EFT membership changes; and generating ideas for building the relevancy of NSEA membership.

The committee also discussed the millennial project headed by NSEA field staff. Discussions were held on how to get more student teachers enrolled to continue support. Neal Clayburn collected and presented data to the membership committee and NSEA Board of Directors about areas of growth for the future of our Association.

NSEA asked each of the Association's six governance districts to provide a progress report in developing a membership plan, as directed through a 2014 Delegate Assembly New Business Item, to provide financial support and assistance to make membership organizing and engagement in the local associations a priority and to ensure that each local will have a membership plan in place.